The

Home

Good

Pictures

Of

THE IDLEHOUR

Wm. S. Hart

"Blue Blazes Rawden"

Hart's performance in the title role, is one of the best things he has given in his long gallery

Tom Moore

"Brown of Harvard"

A corking good feature and a very funny comedy

also.

Billy West

Dorothy Dalton

"Flare-Up Sal"

A story of the western dance halls. As good as "The Flame of the Yukon." Don't miss it.

Benjamin Chapin

also

RAPID GROWTH MARKS

during the slicing season, is one of Alma's fine business institutions which is also making the Alma of today.

The X-Cel-All company, and the Western Carburetor company, two of Alma's new concerns, are aiding in making Alma boom. The former is the latest addition to the factories of Alma and is enjoying a business even now that it cannot keep pace with, so great are the demands for the paint of this concern. It has a fine factory home located on the ground in the southeastern part of the city. obtained from the Board of Trade. The Western Carburetor company, brought here from Iowa about a year ago, is full of promise for the future, and it is believed in many quarters that this concern will make a valuable asset to the community. The Gratist County Gas company, organized here four years ago, is one of the growing business institutions of the city, piping gas to St. Louis. Breckinridge and Ithaca, as well as furnishing Alma. It has enjoyed a great growth until just recently when war prices have caused the concern to retrench in many respects. Its future is assured, however, once the war is brought to an end.

The Central Michigan Light & Power company is another concern which found the lure of progressive Alma too great to resist,



A Charming River View

and last year this concern, which has been supplying Alma with electric power for some years, decided to establish its main plant in Alma, and its new \$200,000 hydro-electric power house is the result.

impossible—the story of Alma's growth shows that conclusively.

To bring about this development it must be remembered that a city needs homes for her workers. Right now this is one of the crying needs of Alma. Alma even now could probably use one thousand more homes than she has, homes of the workingman. To develop to her utmost she must have homes for for her workers, must be able to show the prospective manufacturer that his workers can find locations, can locate homes within

Today there is a large overflow from Alma, an overflow which is being taken care of in our neighboring cities. Alma must take care

Alma people in carving out their future, as a city, should not overlook this highly important end of city making, and developing. The bonds have already been sold, the Detroit Trust company being the purchaser.

Three temporary school buildings are also in use here, in addition to the three splendid school buildings which the city has. One of hese will be done away with, perhaps two of them, by the coming of the new ward school; the other in the south end of the city will be continued, it being needed for the little total in that part of the city, who are unable to walk a long distance to school.

Several hundred have been graduated from the Alma high school, and the records of these are such as the city can well be proud of the education which she has been bestowing upon her young. Few have become wealthy, as worldly possessions count, but almost every one of them has become a useful, law abiding citizen, leading a life of helpfulness in his or her community. The fingers of the two hands would count those who have turned out as n'er-do-wells. Many of its graduates are now finding themselves on the front line trenches in France and in the training camps of America, their education having decided for them their duty in this critical hour.



Alma's Proposed \$45,000 Ward School

(Continued from page one)

other constructed in its place.

MUNICIPALITY IMPROVEMENTS: In the belief that a commission form of city government will aid it making the city more efficient, and make needed municipal improvements very soon it must be enlarged or an- come with more rapidity, and place them where they are most needed As a means of fire protection, the citizens of Alma this spring voted Alma, wide awake to such needs, by a large majority to have a commaintains a fire truck, built by the mission form of city government Republic, and also a hook and ladder and under such a government expects wagon. The city has a fine part paid more rapid advances in the next few volunteer department, which has years than the city has seen in the proven highly efficient in the past. | past few years.

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Alma's Leading Druggist

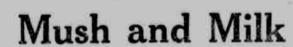
One of the most popular of the business places in Alma is the business home of Charles R. Murphy, "your druggist," which is locted right on the main corner of the city.

The drug store, which was acquired by Mr. Murphy two years ago, after exteen years behind its counters, dur-ng which time he has gained a most alunise practical experience to add o his years of education in this work, has peculiarly fitted him to be "your druggist." He also has an able assistant, who has been with the store for

some years.

Prescription work is one of the specialties of the Charles R. Murphy Drug Store, and a complete line of drugs nd medicines, including the Penslar and San Tox lines are car-ried, and they are carefully compounded to suit the needs of each individ-ual case, as it arises. Medicines of all kinds can be found there when wanted as well as tollet articles of every va-

Kodaks and kodak supplies, stationery and supplies, books of nearly all kinds, leather goods, ivory goods,



or fried corn meal mush with syrup provides a feast fit for a king.

Besides corn meal mush is easily and quickly made and is thoroughly nutritious, providing a splendid substitute for wheat flour.

Our country needs the wheat flour so why not use more corn meal. You will render a splendid service by doing so.

Suppose you order a sack of

Rowena Corn Meal

at once and have mush and milk or fried mush and syrup, maple syrup preferred, for lunch or dinner,

Surprise the men folks. They will enjoy a change occasionally, and so will you.

Be sure to specify Rowena Corn Meal when ordering as this meal is manufactured from strictly choice yellow kiln-dried corn, and the meal is thoroughly sterilized before sacking, insuring a product of highly nutritious and delicious, appetizing qualities,

Remember the name -Rowena Corn Meal. It's full guaranteed.

VALLEY CITY MILLING COMPANY Grand Rapids, Mich.

Sole Manufacturers Lily White Flour, "Yes Ma'am" Graham Flour, Granena Whole Wheat Flour, Rowena Ryc Flour, Rowena Corn Meal, and other cereal specialties.

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